

// Chris Cantley //

summary

Multidisciplinary approach to design; ability to assess core issues quickly and effectively; posses strong communication and interpersonal skills.

employment

- 04–08 Owner/Principal, Cantley Art+Design, New York, NY
Publication design, posters, typographic design, graphic identity and print collateral.
Clients: American Montessori Society, Bouley Bakery, Goldin Capital Management, John A. Hartford Institute, New York University, NYU Steinhardt, Philadelphia Independent Film Festival, Pollack Center
- 01–04 Art Director, New York University, New York, NY
Posters, publications, newsletters, marketing and fund raising campaign materials for New York University.
- 99–01 Art Director, USA WEEKEND Magazine, New York, NY
Served as creative head of USAW art department; projects included, brochures, event invitations and collateral, media and presentation kits, posters, direct mail pieces, special advertising sections, online promotions, and corporate gift packages fro Gannett Company, Inc. and USA WEEKEND Magazine.
- 93–95 Art Director, Rod Dyer Group, Los Angeles, CA
Designed film posters and supporting materials for major motion picture ad campaigns. Developed identity programs for entertainment industry clients.
Clients: Columbia Pictures, Hallmark Entertainment, Kodak, Maverick Records, Miramax, Sony Pictures, TNT Networks, Universal Pictures, Warner Brothers Entertainment

freelance

- 05–06 Siegel+Gale, New York, NY
Brand applications and graphic identity for the Sound & Speed Music Festival in Nashville TN.
- 98–99 Silver Editions, New York, NY
Textbook/workbook programs for elementary grade levels; projects utilized illustration heavy layouts
- 97–98 Bill Smith Studio, New York, NY
Large scale educational systems, including textbooks and supporting materials for elementary and secondary grade levels.
- 95–97 Columbia House, New York, NY
Direct mail, catalogs, monthly music magazines, inserts and specialty items.

education

- Master of Science in Communication Design
Pratt Institute, School of Art and Design, Brooklyn, NY, May 1999
- Bachelor of Fine Arts in Printmaking
University of the Arts, College of Art and Design, Philadelphia, PA, May 1991

skills

Computer: InDesign, Illustrator, Photoshop, Quark X-Press, Final Cut Pro, AfterEffects. Flash, Dreamweaver
Other: Photography, Film/Video, Printmaking, Sculpture, Book Arts, Music and Sound Design

Member AIGA, New York Chapter